

# The New Look of NICOTINE ADDICTION

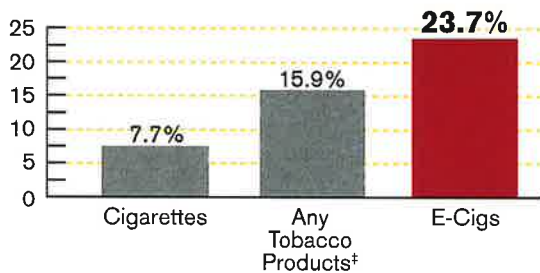


## Did you know?

In Massachusetts, almost 24% of high-school students report currently using e-cigarettes, and nearly half tried them at least once. More high school students used e-cigarettes than all other tobacco products combined, AND they used them **nine times more often than adults.**

Vape pens and e-cigarettes are **not harmless. They contain nicotine and other harmful chemicals.**

**Current<sup>†</sup> Use of Tobacco Products by Massachusetts High School Students, 2015**

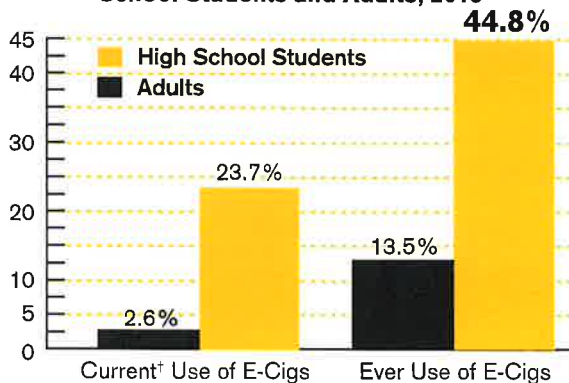


The tobacco and vaping industries make their products:

**Sweet:** E-cigarettes or vape pens come in thousands of different flavors. Flavors are the leading reason that youth are using e-cigarettes.

**Cheap:** Products are cheaply priced to encourage impulse buys by young people.

**E-Cigarette Use Among Massachusetts High School Students and Adults, 2015**



**Easy to Get:** These products are at gas stations, corner stores, mini-marts, and many more types of stores.



## Talk with your kids!

Talk with your teens about vaping and make sure they know it's harmful. Nicotine can damage a teenager's developing brain and lead to addiction. The earlier they start, the harder it is to quit.

<sup>†</sup> Use in the past 30 days.

<sup>\*</sup> Any tobacco is defined as cigarettes, cigars (including little cigars and cigarillos), and smokeless tobacco (such as chewing tobacco, snuff, or dip).



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# The New Look of **NICOTINE ADDICTION**



## **FREQUENTLY ASKED QUESTIONS (FAQ) ABOUT VAPING**

### **What is vaping?**

Vaping is the act of inhaling and exhaling the aerosol (often called vapor) produced by an e-cigarette or similar battery-powered device.

### **What is an e-cigarette?**

E-cigarettes are battery-powered vaporizers that simulate the action and sensation of smoking.

### **What are other names for e-cigarettes?**

They are also known as e-cigs, vape pens, e-hookahs, e-pipes, tanks, mods, vapes, electronic nicotine delivery systems, or ENDS, and more. Some people refer to vaping devices by their brand name such as JUUL, BO, Blu, and others.

### **What kinds/types of e-cigarettes are there?**

E-cigarettes come in many different sizes, types and colors.

Some e-cigarettes are made to look like regular cigarettes, cigars, or pipes. Some resemble pens, small electronic devices such as USB sticks, and other everyday items. The products that are designed to resemble small electronic devices are often compact and allow for discreet carrying and use—at home, in school hallways and bathrooms, and even in classrooms.

### **What is in e-cigarettes? My child says it's simply flavored water, what's so bad about it?**

E-cigarettes contain pre-filled pods or e-liquids/e-juices the user adds to the device. E-liquids generally consist of propylene glycol, glycerin, water, nicotine, and flavorings. Many of these pods and e-liquids come in fruit and candy flavors that appeal to youth.

E-cigarettes produce an aerosol, commonly called vapor, which users inhale from the device and exhale. The aerosol can contain harmful and potentially harmful substances, including:

- Nicotine
- Ultrafine particles that can be inhaled deep into the lungs
- Flavoring such as diacetyl, a chemical linked to a serious lung disease
- Volatile organic compounds
- Cancer-causing chemicals
- Heavy metals such as nickel, tin, and lead



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### Are e-cigarettes regulated?

The Food and Drug Administration's (FDA) Center for Tobacco Products has the authority to regulate the manufacture, import, packaging, labeling, advertising, promotion, sale, and distribution of electronic nicotine delivery systems. The FDA does not have authority to regulate vaping accessories.

Many of the FDA's current enforcement activities are focused on the sale of e-cigarettes to minors both in stores and online, and holding manufacturers accountable for making products so appealing to youth. The FDA has delayed using its regulatory authority over other areas of e-cigarettes, including the manufacture of e-liquids. Without manufacturing regulations, people can't be sure what is in these products.

### Are e-cigarettes safe?

According to the Centers for Disease Control and Prevention, ***e-cigarettes are not safe for youth, young adults, pregnant women, or adults who do not currently use tobacco products.***

E-cigarettes have the potential to benefit adult smokers who are not pregnant if used as a *complete substitute* for regular cigarettes and other smoked tobacco products, but they have not been approved by the Food and Drug Administration as a smoking cessation device. Additional research is needed to help understand long-term health effects of e-cigarette use.

## Nicotine and Addiction

E-cigarettes contain nicotine. Nicotine is a highly addictive substance.

According to the Surgeon General, because the brain isn't fully developed until the mid 20s, youth and young adults are uniquely at risk for long-term, long-lasting effects of exposing their developing brains to nicotine.

These risks include nicotine addiction, mood disorders, and permanent lowering of impulse control. Nicotine also changes the way synapses are formed, which can harm the parts of the brain that control attention and learning.

Teens can get addicted more easily than adults. The nicotine in e-cigarettes and other tobacco products can also prime the adolescent brain for addiction to other drugs such as cocaine.

E-cigarette use among youth and young adults is strongly linked to the use of other tobacco products, such as regular cigarettes, cigars, hookah, and smokeless tobacco.

## Other Dangers

In addition to nicotine, e-cigarettes contain harmful and potentially harmful chemicals such as ultrafine particles that can be inhaled deep into the lungs; flavoring such as diacetyl, a chemical linked to a serious lung disease; volatile organic compounds such as benzene, which is found in car exhaust; and heavy metals, such as nickel, tin, and lead.

Due to nicotine content, e-liquids are dangerous to small children and pets. The Massachusetts Attorney General requires that nicotine liquid and gel be sold in appropriate child-resistant packaging.

Defective e-cigarette batteries have caused fires and explosions, some of which have resulted in serious injuries.



## E-cigarettes and other vaping devices can be used to vape other substances, such as marijuana.

### Is being around secondhand vape safe?

**No.** According to the Surgeon General, the aerosol from e-cigarettes is not harmless. It can contain harmful and potentially harmful chemicals, including nicotine; ultrafine particles that can be inhaled deep into the lungs; flavoring such as diacetyl, a chemical linked to a serious lung disease; volatile organic compounds such as benzene, which is found in car exhaust; and heavy metals, such as nickel, tin, and lead.

Scientists are still working to understand more fully the health effects and harmful doses of e-cigarette contents when they are heated and turned into an aerosol, both for users who inhale from a device and for those who are exposed to the aerosol secondhand.

### Can e-cigarettes be used to vape other substances?

**Yes.** E-cigarettes and other vaping devices can be used to vape other substances, such as marijuana. Open systems require the user to add the e-juice, which can be a substance other than nicotine. Closed systems (those that use pre-filled pods) can also be altered to vape substances other than nicotine.

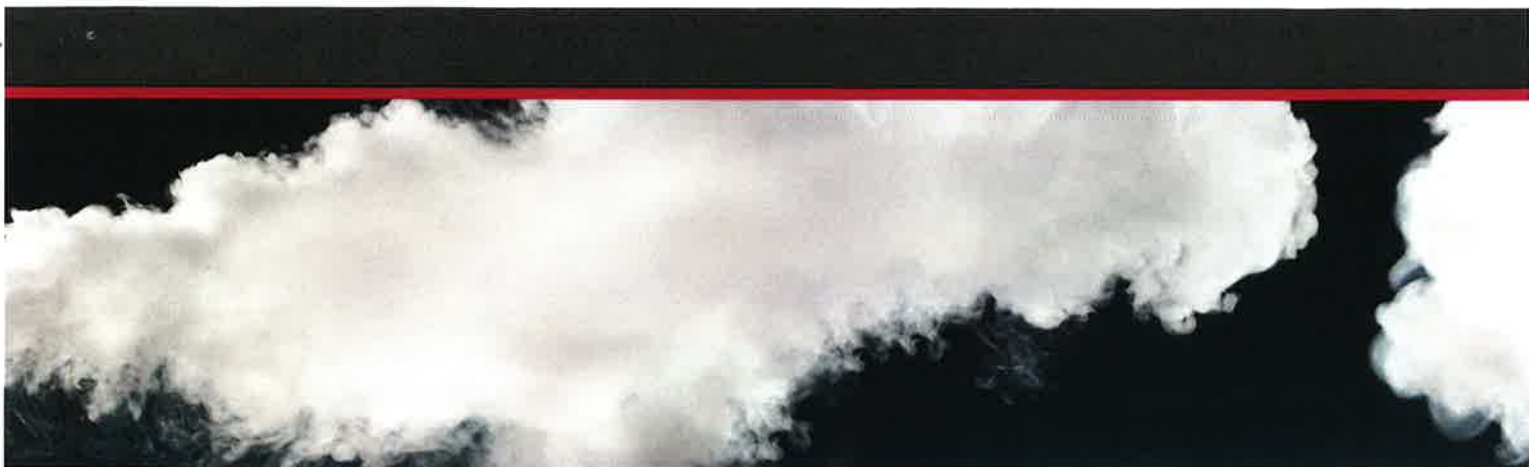


### Where are e-cigarettes sold and how are youth getting them?

E-cigarettes are sold in many places including convenience stores, corner stores, gas stations, vape shops, and online. Stores should ask for identification (ID) of anyone who appears to be under 27, and refuse a sale to anyone who does not present ID or who is under the legal sales age. Online retailers are required to ask for age verification.

Just like other tobacco and nicotine products, youth may get e-cigarettes from many sources. Youth who use these devices may not purchase them directly from a retailer; they may have access to e-cigarettes through friends who vape or from online stores that accept gift cards, for example.





### What can I do to prevent my child from vaping?

Simply talking with your child about these products can help protect them. Let them know that you care about them and think vaping is not safe.

### How can I tell if my child is vaping?

Many types of e-cigarettes are made to resemble everyday items and can easily fit in a pocket or the palm of a hand. In addition, they come in fruit and candy-like flavors. For these reasons, it may be hard to tell if your child is vaping—you may not recognize a vaping device or an e-liquid scent.

Here are subtle signs your child might be vaping:

**Unexplained Sweet Scent**—If you notice a sweet scent that is unexplainable, it might be a flavored e-juice for a vaping device.

**Unfamiliar Products**—If you come across unusual looking items such as unusual pens or USB drives or an unfamiliar battery or battery charging device, they could be associated with vaping.

The best way to know is to educate yourself about the products and to talk with your kids.

**For information and tips, visit [Getoutraged.org](http://Getoutraged.org)**

**Information is taken from** *E-Cigarette Use Among Youth and Young Adults: A Report of the Surgeon General*, 2016, and the Centers for Disease Control and Prevention (website on Electronic Cigarettes [https://www.cdc.gov/tobacco/basic\\_information/e-cigarettes/index.htm](https://www.cdc.gov/tobacco/basic_information/e-cigarettes/index.htm) Accessed 5/22/18)

**Other sources include:**

McRobbie, Hayden; Bullen, Chris; Hartmann-Boyce, Jamie; Hajek, Peter (2014). "Electronic cigarettes for smoking cessation and reduction". The Cochrane Library. 12: CD010216. doi:10.1002/14651858.CD010216.pub2. PMID 25515689.

Is My Child Vaping? (2018, February 19). Retrieved from <https://raisingteenstoday.com/is-my-child-vaping-heres-9-signs-to-watch-for/>. Accessed 5/18/18

### What if my child is vaping—how can I help him/her quit?

Talk with your child's health care provider about specific resources for teens that address tobacco/nicotine addiction.

Smokefree Teen is a website from the U.S. Department of Health and Human Services geared toward helping teens quit tobacco/nicotine.

**Visit [teen.smokefree.gov](http://teen.smokefree.gov)**

### What if I use(d) tobacco?

Be honest and talk with your child about your choices and how hard it is/was to quit.

If you need help quitting tobacco, it's never too late to keep trying.

**Call 1-800-QUIT-NOW or visit [makesmokinghistory.org](http://makesmokinghistory.org) for information and support.**



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## Tips for talking with your kids about

# VAPING

**Know the facts.** Learn about e-cigarettes and young people before you start the conversation with your child.

- E-cigarettes are known by many different names. They are sometimes called e-cigs, e-hookahs, mods, vape pens, vapes, tank systems, and electronic nicotine delivery systems.
- Most vaping devices contain and deliver nicotine. Nicotine can harm a teenager's developing brain and lead to addiction.
- Simply talking with your teen about these products can help protect them.



### **Be patient and ready to listen.**

Your goal is to have a conversation, not to deliver a lecture. So avoid criticism and encourage an open dialogue.

### **There is no "perfect time" to talk.**

Driving in the car together or waiting at an appointment is often the best time. You can start by mentioning a news story, a TV show, or something that you heard about vaping. Or ask your child what he or she thinks about a situation you witness together such as seeing someone use an e-cigarette, passing a vape shop when you are out, or seeing an e-cigarette advertisement.

### **There is no "perfect talk."**

Consider your talks with your child about vaping as a learning opportunity for both of you, and perhaps just the beginning of an ongoing dialogue. You may have some facts about vaping at hand, but concede that you don't know all the answers. It will go a long way to keep your kids from going on the defensive.

### **Ask what your child thinks.**

Show some genuine curiosity. Ask your child, "What's your take on vaping?" or "Do you know kids who use e-cigarettes?"

### **Be open and honest.**

Be truthful about what you know about the dangers of vaping, and what you don't. You can honestly say, though, "Vaping isn't harmless. I hope you can steer clear of it."



**You can't always control everything your children do when they're not with you. Talking with your kids about vaping will let them know that you're concerned about their health.**

Excerpted from *Talk with Your Teen About E-cigarettes: A Tip Sheet for Parents from E-Cigarette Use Among Youth and Young Adults: A Report of the Surgeon General* and other content taken from *How to Talk to Your Kids about Vaping*, New York Times, February 2, 2018.



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