



Central Massachusetts Regional Public Health Alliance



August 29, 2014

National Preparedness Month Resource Guide

Massachusetts Department of Public Health Resources:

- MDPH NPM site: www.mass.gov/dph/ready

Quick links and information on this site include:

[MEMA – Ready Massachusetts](#)

[Mass 211](#)

[Ready.gov](#) (Site available in English and Spanish; NPM materials order form available)

[MA Responds](#)

[Do 1 Thing](#)

[APHA Get Ready Campaign](#)

[Just In Time Disaster Training Videos](#)

Information on each weekly theme:

[Get Ready: Individual/ Family Preparedness](#)

[Get Involved](#)

[We're all in this Together: Considerations for Individuals with Access and Functional Needs](#)

[Get Vaccinated](#)

[Partner Organizations](#)

The link includes all materials (NPM graphics, brochures, flyers, and rack card) for the NPM campaign. Please refer to the “Campaign Overview Letter to Partner Organizations” for detailed information about materials and planning. Materials are available in English, Spanish, Portuguese, Haitian Creole, Vietnamese, and Chinese. Links for each weekly theme include information and videos available to post.

Massachusetts Emergency Management Agency Resources:

- MEMA NPM Ready Massachusetts information: <http://www.mass.gov/eopss/agencies/mema/ready-massachusetts/>

Quick links and information on this site include:

[MEMA Preparedness Brochure](#)

[MEMA Kids Activity Book](#)

[Ping4Alerts! App Brochure](#)

[Individuals with Access and Functional Needs](#)

[Pets and Animals in Emergencies](#)

[Business Resources](#)

[MEMA Twitter Feed](#)

Intended Media Outlets for NPM Campaign Materials:

- Local print (Supply local newsletters with NPM advertisement)
- Transit (Bus wraps and brochures)
- Television (PSAs available online; Connect with local cable)
- Internet (Post on town website) and social media ([Social Media and Web Planning Template](#))

Contact Amanda Major at WDPH with any questions or material requests.

(508) 799-1316 · majora@worcesterma.gov